Frequently Asked Questions

What is K.im?

K.im will be a publishing and monetisation platform for digital content. K.im facilitates ownership and control of content. It will offer a variety of features for all types of digital content (download/stream/view) and transaction privacy powered by **K.im Payment**.

Where can I see a demo?

A demo will be publicly revealed soon.

What's the market opportunity for K.im?

K.im will initially focus on artists that want to distribute their content and bring it to market without middlemen. K.im can monetise the massive volumes of content available online more effectively for publishers and content creators than the current options.

How transparent is the revenue-sharing between K.im and content uploaders?

Through the utilisation of blockchain-powered technology, we will be able to provide (upon authorised request) various reports as proof of fair revenue-sharing.

When will K.im launch?

K.im Platform is expected to launch sometime in Q3 2020. Staged and test releases may be made available to some or all users in our discretion.

How does K.im prevent content piracy?

Files causing copyright complaints will be removed. K.im will be compliant with the Digital Millennium Copyright Act 1996 (DMCA) irrespective of whether it applies to K.im

Since people use ad blockers to access content free of charge and with no hassle, why would they pay for content?

We believe consumers are generally happy to pay reasonable money for quality content, provided it is achieved in a frictionless way that doesn't overly interrupt the content consumption. The burgeoning content culture is also a great incentive for authors to deliver outstanding materials, so we envision this to be a win-win scenario.

How will users know that content is of high quality?

This will be based on a publisher's reputation and content rating.

Publishers will be able to opt in and provide K.im with personal or professional data so they are assigned a trusted user status by K.im. Publishers will receive incentives based on the level of background information they choose to provide (a concept we call 'Level of Trust').

Digital content may be evaluated by consumers, creating a community-based rating system. This in turn will reflect upon the publisher's rating. Well-reviewed publishers will receive high ratings and low-reviewed publishers will receive low ratings.

Is the content I upload private?

Yes. K.im will be designed in a way that will prevent anyone from viewing the content until it's paid for the content and unlocked. All content undergoes dual encryption by default.

How will people ind my content?

Content can be promoted through any social media, content marketers, affiliates and mainstream publishing sites selected by the publisher.

Can people share my content?

Yes. As an option, each content item will be able to be shared with a simple link. To access the content, users will need to purchase it using their **K.im Platform** services.

What is KDC?

A KDC is the Kim Development Coin. This is a token minted on the Liquid Network. The KDC is being sold in the K.im Token Sale. For more details on KDCs and the K.im Token Sale, please visit https://tokensales.bitfinex.com/token-sale/5d808db1afa7a6721eefb13e/KIM

What is Kimcoin?

Kimcoins are not KDCs. Kimcoins are the intended native token to be minted for use on K.im. Kimcoins are not currently available and are not intended to be available until K.im is launched and the use of the native token is integrated into K.im. For more information please see the Whitepaper https://k.im/download/whitepaper.pdf.